

Alight's D6 Network



4X
BARB
Regions

North West,
Yorkshire, Midlands,
South & South East

Delivering
83.7M
impressions
per month



Reaching
4.26M
adults per
month



353



Screens

9x



Unique
Towns

18x



Towns
& Cities



**Key Towns
& Cities**

Sheffield
Warrington
Blackpool
Bournemouth
Gloucester
Doncaster
Rotherham
Barnsley

**At the
heart of
retail**

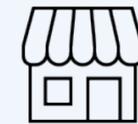
In proximity to
1000s of retail
locations

132



Supermarkets

959



Convenience
Stores

656



Pubs &
Restaurants

364



Chemists &
Pharmacies

11



Multiplex
Cinemas



4k Ultra HD
roadside displays



85" D6's



100% powered by
renewable energy



Bus shelters
built in the UK



All screens are
connected and
ready for dynamic



All D6s are
inspected and
cleaned monthly



Installed the UK's
first wind and
solar shelter



Living roofs now
feature on new
build shelters